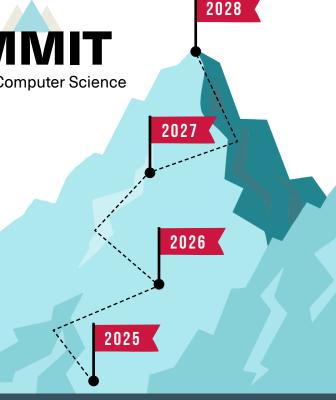
PATH TO THE SUMMIT

The Next Ascent for the Ritchie School of Engineering & Computer Science

# STRATEGIC PLAN 2025-2028

This plan shares the Ritchie School's commitment to bold transformation to drive both student career success and research impact.



1

#### **FOCUS ON CAREER**

Ensure graduates are fully prepared to contribute effectively in the workforce and move seamlessly into their dream career.

2

#### **DESIGN FOR THE LEARNER**

Make the curriculum more flexible, student-centered, and relevant so students can align their degrees with their passions.

MPACT

Students gain relevant hands-on experience and are prepared to succeed in industry.

IMPACT

Students receive individualized learning opportunities that align with their goals.

**STRATEGIES** 

3

# INVEST IN RESEARCH ANCHORS

Increase our research profile by committing to impactful research in three interdisciplinary areas of strength and opportunity. 4

# MARKET AND RECRUIT STRATEGICALLY

Sharpen our value proposition, align offerings with market trends, and target our message to attract interest from a broader student population.

MPACT

Research resources are focused on the areas where we can make the most impact.

IMPACT

Prospective students get a tailored message about our distinctive strengths in a way that resonates with them.



## **KEY OUTCOMES**



ELEVATE STUDENT SUCCESS

Improved retention, graduation rate, and post-graduation outcomes.

Growth in external funding, student support, and research visibility.

### AMPLIFY RESEARCH IMPACT





DOUBLE STUDENT DEMAND

Increased demand for our programs, improved rankings, and recognition.

### **TIMELINE**

2025

2027

2026

2028

**PHASE I** 

Focus on Student Success

**PHASE II** 

Focus on Research Impact

**PHASE III** 

Focus on Telling Our Story

## **HOW YOU CAN HELP**



**Support a Project** 



**Help Us Connect** 



**Speak On Our Behalf**